



WHAT?

Summarize or highlight what Facts you notice, and what Assumptions you were able to discern.



SO WHAT?

Summarize or highlight what Meaning you assign, and what Change you were able to identify.



NOW WHAT?

Which is your next step?


- ✓ Build More Skills
- ✓ Personal Branding
- ✓ Strategic Communication
- ✓ Leadership Training

CAREER DEVELOPMENT




Learning new skills; developing through experience.

CAREER ADVANCEMENT



Advancing your career from one level to the next.

CAREER TRANSITION



Changing your career path by industry or function, or into retirement.